

# Privacy Law Salon

The **Privacy Law Salon** is a series of two Roundtables, which bring together top privacy experts for candid, closed-door discussions, rather than canned speeches and presentations.

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## The Roundtable: A Unique Concept

### Policymaker Roundtable

September 12 – 13, 2019

Washington, DC


Leading privacy professionals meet with key domestic and international policymakers to engage in a candid and constructive dialogue about recent developments in privacy law, regulation and enforcement.


### Privacy Roundtable


February 3 – 5, 2020

Miami, FL

A unique meeting where the most experienced leaders in privacy law engage in candid seminar-style discussions. Participants meet in hollow squares of 25 for intimate conversations and debates, all held under Chatham House Rule.

 **CONNECT** meaningfully with your target market and establish your business as the leading choice for privacy services.

 **ACCESS** key decision makers and influencers representing the top corporate privacy programs in a relaxed and candid setting.

 **STAND OUT** among your competitors as a leader in corporate privacy standards.

 **BENCHMARK** your thinking among the most experienced practitioners in the privacy field.

 **CONTRIBUTE** to high level conversations and be a part of the solutions.

 **COLLABORATE** with the leaders who are shaping the future of privacy programs and policy.

# Profile of Participants



**Invitation-only** format brings only the top practitioners together for discussion and debate.



**Participation is limited** to the senior leaders of organizations and firms, so that conversations can deep dive beyond the basics



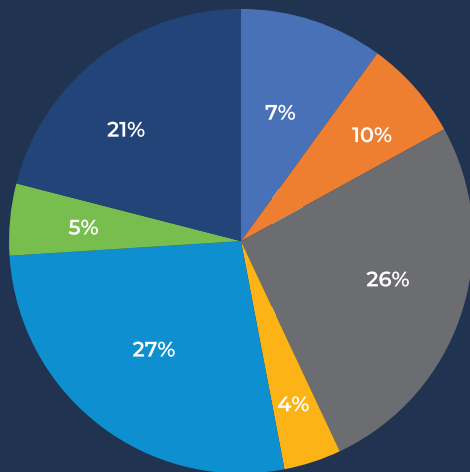
**In-house participants** include Chief Privacy Officers, General Counsel, VPs and Directors of Privacy Compliance.



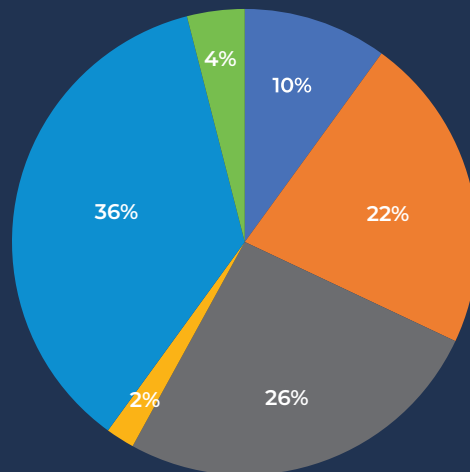
**Organizations include** Fortune 500 corporations, Chambers-ranked law firms and top-tier consultants.

## Participant Makeup

POLICYMAKER ROUNDTABLE



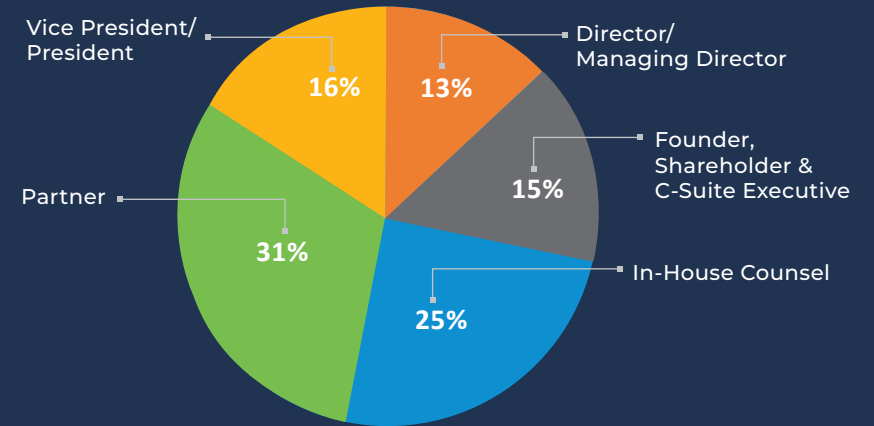
PRIVACY ROUNDTABLE



- Academics
- Other
- Service Provider
- Corporate Privacy Practitioners
- Consultants
- Outside Counsel
- Government

# Representatives Around the Table

PRIVACY & POLICYMAKER ROUNDTABLE



## The Stats

OVERALL SATISFACTION

100%

of attendees would recommend the Privacy Law Salon to a colleague.

VALUE

86%

of current participants surveyed said they have benefitted from the Privacy Law Salon.

BUSINESS DEVELOPMENT

90%

of attendees say that these programs expand their professional network.

QUALITY CONNECTIONS

100%

of participants have been in the privacy industry for 5+ years.

HIGH-END

90%

of current participants enjoy the premium venues, first-class service and high-end feel of the events.

QUALITY CONVERSATIONS

98%

of participants found that the discussions were conducted at the right level given their level of expertise and experience.

## Sponsorship Packages

Diamond	Platinum	Gold
Miami \$40K+ Washington \$30K+ Both \$60K+	Miami \$30K+ Washington \$20K+ Both \$40K+	Miami \$20K+ Washington \$10K+ Both \$25K+
<b>3</b> Participation fees	<b>2</b> Participation fees	<b>1</b> Participation fees
Recognition in all Salon materials	Recognition in all Salon materials	Recognition in all Salon materials
Premium logo positioning on all Salon signage	Premium logo positioning on all Salon signage	Premium logo positioning on all Salon signage
Branding a promotional item	Branding a promotional item	Branding a promotional item
Full page Ad	Full page Ad	Full page Ad
Host a premium function	Host a function	
Address the group at your function		
Pre-Salon message to participants		

### Can't find a package to suit your needs?

Contact us today to create a custom package which suits your business needs.

**Shannon Moore**

Salon Director & Manager, Sponsorship

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**Danielle Brown**

Sponsorship Coordinator

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## Function Opportunities

Host participants for a variety of functions and send your top experts to make a lasting impression at the Roundtable. There are a number of functions available to host, and each can be formatted to fit your brand and style.

### Opening Cocktail Buffet (Miami Only)

Host participants for the opening evening of the Privacy Roundtable, and have exclusivity for the evening as the only event sponsored.

### Networking Dinner

Host participants for a sit-down Dinner, and profile your company among top privacy professionals.

### Networking Reception

Connect meaningfully with your fellow participants through a networking reception.

### Branded Coffee Breaks

Have your company showcased as the supporter and host of the coffee break, with all day branding in Roundtable common areas.

### Branded Lunch

Have your company showcased as the supporter and host of an afternoon lunch.

### Branded Breakfast(s) & Q&A Panel

Host participants for breakfast(s) and be recognized as the supporter of the Q&A Panel (when applicable).

### Closing Reception (Washington Only)

Debrief with participants ahead of their departure and continue the conversations with new and past contacts.

## Branding Opportunities

Leave a lasting impression with participants by branding important items at the Roundtable. Extend your recognition beyond the event with items participants take home with them.

1. Lanyards
2. Participant Package
3. Pens
4. Conference Tote Bag
5. Participant Package Advertiser
6. Custom Item of **YOUR** Choice

(Please contact us to discuss available bespoke options to brand your company)



## À la Carte Price List

Function Opportunities	Miami	Washington
Opening Cocktail Buffet	\$20,000	N/A
Dinner	\$15,000	\$10,000
Reception	\$15,000	\$10,000
Coffee Breaks	\$15,000	\$10,000
Lunch	\$10,000	\$7,500
Breakfast Q&A Panel	\$10,000	\$7,500
Closing Reception	N/A	\$7,500
<b>Branding Opportunities</b>		
Lanyards	\$15,000	\$10,000
Participant Package	\$10,000	\$10,000
Pens	\$7,500	\$5,000
Conference Tote Bag (Custom Options)	\$5,000 – \$10,000	\$5,000 – \$10,000
Participant Package Advertiser (Half/Full Page)	\$2,000+	\$2,000+
Custom Item of YOUR Choice	<i>Contact Us</i>	
<b>Other</b>		
A pre-Salon message to Registration List (sent by Cambridge Forums)	<i>Diamond Sponsors Only</i>	
Roundtable Supporter	\$5,000	\$5,000

## TESTIMONIALS

“One of the best interactive conferences I have attended. Conversations are lively and informed. Attendees are knowledgeable and share knowledge openly due to Chatham House Rule. Well worth attending.”

**Marc Loewenthal**  
Chief Compliance & Operations, Risk Officer  
Varo Money, Inc.

“The Privacy Law Salon is one of the best convenings for candid privacy discussions. Led by top academics and attended by senior privacy leaders, the Salon is a master class for privacy professionals.”

**Debra J. Farber**  
Former Sr. Director  
Global Public Policy, Visa Inc.

## Past Salon Sponsors



## Connect With Us

### ORGANIZING COMMITTEE



**Chris Jay Hoofnagle**  
Adjunct Professor of Law –  
Faculty Director  
UC Berkeley Center for Law &  
Technology



**Paul M. Schwartz**  
Jefferson E. Peyser Professor,  
Berkeley Law School  
Director Berkeley Center for  
Law & Technology Special  
Advisor Paul Hastings LLP



**Daniel J. Solove**  
John Marshall Harlan  
Research Professor of Law  
George Washington  
University Law School  
President & CEO TeachPrivacy

### CAMBRIDGE FORUMS INC.

The **Privacy Law Salon** is managed by Cambridge Forums Inc., who have been creating exceptional international meetings for senior executives for over 15 years. Cambridge creates and delivers premium development opportunities for peer-selected experts that deepen their knowledge, while broadening their professional relationships. Cambridge Forums specializes in roundtable format meetings, which facilitate the open exchange of knowledge and best practices.

For more information, please visit our website:  
[www.privacylawsalon.com](http://www.privacylawsalon.com)

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