

## Agenda

### Day 1 – Monday, February 3, 2020

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3:00 p.m.+

Check-In

7:00 p.m.

Welcome Cocktail Buffet

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### Day 2 – Tuesday, February 4, 2020

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8:00 a.m.

Breakfast and Introductory Remarks

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#### **Breakout Session 1**

#### **State Privacy Law**

9:00 a.m.

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for room  
assignments*

The CCPA took the world by storm when it appeared in 2018. Now, after it has gone into effect, what has its impact been? How has the enforcement landscape changed? Has the CCPA helped shed light on what “reasonable security” is? Other states are leaping into action with new privacy laws. What state laws (proposed or recently enacted) are most noteworthy? How can organizations stay ahead of all these new different laws?

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10:30 a.m.

Refreshments

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#### **Breakout Session 2**

#### **International Privacy Law**

11:00 a.m.

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assignments*

GDPR enforcement has now been well underway. The U.K. ICO has emerged as the most financially punitive DPA, while other DPAs are pressing interpretations of the GDPR that are consequential. In what ways has GDPR enforcement been as expected or surprising? What is the status of data transfers? Other notable privacy laws have appeared on the scene, such as Brazil’s LGPD. What international developments have been most notable? What have the greatest challenges been?

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12:30 p.m.

Lunch

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#### **Keynote Q&A Interview Session**

1:30 p.m.

**Bruno Gencarelli**, *Head of the International Data Flows and Protection Unit at the European Commission* will have a candid conversation and Q&A with the *Roundtable Moderator*.

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3:00 p.m.

Networking Time

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6:00 p.m.

Cocktail Reception

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7:00 p.m.

Dinner

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## Day 3 – Wednesday, February 5, 2020

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8:00 a.m. Breakfast and Introductory Remarks

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**Breakout  
Session 3**

9:00 a.m.

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### **U.S. Federal Privacy Law**

There is renewed interest in passing a federal privacy law. Could this interest intensify as the 2020 election approaches? What are the merits and demerits of the various proposals? The FTC has issued record fines in 2019 to Facebook and Equifax. The Facebook settlement was controversial, leading to dissents from two Commissioners as being too weak. This has resulted in proposals to pare back FTC authority, so that it focuses more narrowly on privacy. Others want a new, dedicated privacy agency. What about other federal agencies such as HHS and the FCC?

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10:30 a.m. Refreshments

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**Breakout  
Session 4**

11:00 a.m.

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assignments*

### **Hot Topics**

We will explore a handful of topics that are causing the greatest headlines, headaches, and heartache for privacy professionals. The final topics will be developed in consultation with registered participants ahead of the *Privacy Roundtable*.

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12:30 p.m. Lunch

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2:00 p.m. Roundtable Ends

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# Privacy Law Salon

PRIVACY ROUNDTABLE • MIAMI

<b>Participants</b>	The <i>Roundtable</i> is an annual gathering of the most experienced CPOs, attorneys and academics dealing with privacy law matters. Attendance is by invitation, and participants are drawn from the leading firms and corporations across the United States.
<b>Description</b>	The <i>Roundtable</i> is a meeting of the elite in this field. An Agenda, developed each year by the Organizing Committee, forms the basis for the discussion and debate. You may be eligible to earn CPD/ CLE credits based on 5.0 hours of formal programming during the event, subsequent to individual jurisdictional approval.
<b>RSVP &amp; Participation Fee</b>	To RSVP, please send an email to <a href="mailto:rsvp@cambridgeforums.com">rsvp@cambridgeforums.com</a> . Once you advise us of your plans to participate, you will receive an invoice for settlement, payable by check or credit card. Please note that the <i>Roundtable</i> is <u>limited in enrolment</u> and places are reserved on a first-come, first-served basis. Your place is only confirmed upon receipt of payment. <b>Privacy Roundtable Fee:</b> USD \$2,095 The participation fee includes all the sessions, materials prepared by the Organizing Committee, meals, wines and gratuities. <u>The fees above exclude the cost of travel and hotel.</u>
<b>Venue</b>	The <i>Roundtable</i> is being held at beautiful Four Seasons Hotel in Miami, Florida. Room reservations must be made directly with the hotel on an individual basis. Please call the hotel directly and request the Reservations Department at +1 305 358 3535. Indicate your affiliation with the Privacy Law Salon: Privacy Roundtable when making the reservation; otherwise the group rate may not be extended
<b>Cancellation</b>	Written requests for cancellation will be eligible for a refund in accordance with the following schedule, based on the date the cancellation request is received: <ul style="list-style-type: none"> <li>• Prior to January 3rd, 2020; 100% of Participation Fee less a \$250 administration fee.</li> <li>• January 3rd, 2020 or later; the Participation Fee is non-refundable</li> </ul> Registrations are transferable, however, as the program is by invitation only, all substitutes must be approved by the Organizing Committee before we are able to accept them.
<b>Further Information</b>	On the <i>Roundtable's</i> website <a href="http://privacylawsalon.com/privacy-roundtable/">http://privacylawsalon.com/privacy-roundtable/</a> you can find additional information, including: <ul style="list-style-type: none"> <li>• Agenda coming soon</li> <li>• Venue</li> <li>• Logistics</li> </ul>

February 3-5, 2020  
Four Seasons, Miami  
Miami, FL

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## Organizing Committee

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**Daniel J. Solove**  
George Washington  
University Law School,  
TeachPrivacy  
Washington, DC

**Chris Jay Hoofnagle**  
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